

## PEMBROKE DOCK CHAMBER OF TRADE

CHAIR:Mr C Morris TREASURER:Mr ME CARTER SECRETARY:Mr ADR LEWIS



### **MINUTES OF THE NINTH FULL MEETING OF THE PEMBROKE DOCK CHAMBER OF TRADE, HELD AT SOUTH WEST ASSOCIATES ON THURSDAY 6<sup>th</sup> SEPTEMBER, 2007 AT 5:40pm.**

#### **PRESENT:**

Andrew Lewis – The Kitchen Store  
James Parfitt – Parfitt’s Carpets  
Sherrill Percy – P.L.A.N.E.D.  
Mark Carter – Aegis Insurance  
Charlie Kidd – Preseli Construction Ltd  
Kate Becton – County Councillor  
Charlotte Damery – Hasty Bite  
Sarah Payne – Llanion Communities First

Chris Morris – South West Associates  
Gill Lewis – The Kitchen Store  
Maxine Spure – Mags Coffee Shop  
Julie Senkal – British Red Cross  
Pauline Boswell – Preseli Construction Ltd  
Trevor Collins – Modern Print  
Don Earl – Secretary Summer Festival Ctte.  
Sue Perkins – County & Town Councillor

#### **APOLOGIES FOR ABSENCE:**

Andrew Johnstone – Community Web Project  
Ian Rogers – Perfect PCs  
Bill Phillips – Central Motorparts  
Angelina Rees – Dorina’s

#### **70. MINUTES OF MEETING 5<sup>th</sup> July, 2007**

The previous minutes were agreed to be an accurate record of the meeting, a correction was required to the business of Ms. Lynda Buckingham, who trades as “Total Image Health and Beauty”, not “Shear Image” as indicated in the minutes.

#### **71. MATTERS ARISING**

The Chair apologised to the attendees for the short notice change in venue. The Secretary had received a reply from The Department of Transport and Environment concerning traffic flow statistics and these had been distributed for analysis. An enquiry had been made to Waste Management Services about the appointment of the Compliance Officer for WEEE, though no response had been received. A response was also expected from Woolworth regarding the repair of their signage, the Secretary pointed out that there was a planning application for a new Woolworth sign and they appear to have commenced a shop fit. The Chair asked the Secretary to enquire with Specsavers about repair to their sign; the Secretary explained his recent dialogue with Gary Owen of Specsavers and further expanded that he did not expect a positive response! The Chair also asked the Secretary to contact the owners (Perand Limited) of the St. Govan’s Shopping Centre about the maintenance of their signage, again the Secretary related that he would do so, but he did not expect a favourable response. Maxine Spure pointed out that some repair work had been promised to the traders at the centre. Some discussion followed regarding areas around the town that would benefit from improvement and/or cleaning. Councillor Becton informed those present that there was now legislation (The Clean Neighbourhoods And Environments Act 2005) on the statute books to assist local authorities in tackling persistent offenders.

#### **72. TOWN CLERK Q&A**

As The Town Clerk was on leave the Chair made use of this slot to ask the Councillors present for some information regarding progress on the Marina planning application. Some disappointment was voiced over the refusal of the developer to arrange further meetings or presentations with interested parties. Councillor Becton was in the process of requesting a ‘site meeting’, “..as this is the only way for members of the public to speak to the developer..”. Some discussion centred around the section 106 agreement that had been requested by the Town Council, although Councillor Perkins remarked that she would have preferred a payment to be

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made by the developer to the town, as this was likely to be more substantial. Councillor Becton also indicated that this part of the planning application process is concerned with infrastructure and it could be some time before any there are any further occurrences.

### **73. RECRUITMENT & FINANCES**

The Treasurer stated that there is currently £771.84 in the Chamber's bank account. There had been a boost to membership of nineteen since the last meeting, generating an additional £380.00 in revenue. There were two recent payments made (i) Sponsorship to The Pembroke Dock Summer Festival 2007 and (ii) A gift to mark the centenary of Mrs Constance Brown, of Brown's in Pembroke. The Chair had received a letter of thanks from Mrs Brown.

The Chair asked the Treasurer if he needed any further assistance with recruitment and marketing. The Secretary proposed that Andrew Johnstone be appointed to the Chamber's Committee as Recruitment Officer, as "...he possesses the personal networking ability and has contact with a majority of Pembroke Dock businesses, in addition to being well respected about the town.", this was agreed and the Secretary is to seek the approval of Andrew Johnstone to commence this activity.

The Secretary asked about the presentation planned for the 2008 Town Guide and the Chair responded that this is to be presented to the Committee for approval before the next full meeting. Sherrill Percy mentioned Angharad Wynn should be present at any presentation as she can offer some direction and focus for the Town Guide.

### **74. POLICE COMMUNITY SUPPORT OFFICERS & BUSINESS**

The Chair pointed out that several businesses had voiced concern that PCSO's were not being visible, a sentiment which was agreed by many present. Don Earl observed that he had seen PCSO's in both Meyrick Street and St. Govan's Shopping Centre during the day, although Maxine Spure commented that the effectiveness of the PCSO's had been curtailed as they had told potential nuisances "that they can't actually do anything to them"!

Councillor Becton informed the meeting that there are now six PCSO's to cover the locality of both Pembroke and Pembroke Dock and that Councillor Tony Wilcox would be taking up the issue of their lack of presence with Temporary Inspector Thomas at Pembroke Dock Police Station.

The Secretary reminded everyone that there was a Community Policing Meeting held on the first Wednesday of every month and that the Chamber's representative at the meeting was Julie Senkal. Any Policing issues to be raised should be taken up with either Julie directly, or via the Secretary.

Julie Senkal and Maxine Spure had attended the community police meeting held on the 5<sup>th</sup> September, the issues raised included potholes on the road at The Blue School, filter signage required at Tesco and Residential Parking, specifically inconsiderate motorists parking in reserved spaces.

The Secretary was to have invited PCSO's to attend the meeting but, as there was a full agenda, this invitation will be deferred to the next full Chamber meeting.

### **75. PEMBROKE DOCK SUMMER FESTIVAL 2008**

Councillor Perkins, as Chair of the Festival Committee, made a formal presentation to the Chamber's Chair as an expression of gratitude for the financial donation received from the Chamber for the 2007 Summer Festival.

Councillor Perkins then proceeded to relate the involvement of the Summer Festival. The Festival Secretary, Mr Don Earl, assisted by Sarah Payne, passed around some pictorial records of previous festivals, then proceeded to convey some sense of the events represented by the photographs i.e. Beer Festival, Clog Dancing, Bands, Fun in the Park etc. It was a notable achievement that the 2007 Fun in the Park event had attracted in excess of 1200 attendees!

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An interactive exhibition had been held in the foyer of the Pater Community Hall for this year's festival, which had created substantial awareness of the wide range of activities taking place in the town during festival week.

The Midsummer Procession had gained great participation, assisted by the involvement of The Town Council and a secured route for the procession.

The Summer Festival for 2007 finished with a rousing concert and attracted over £15K in grants, plus a further £5K in sponsorship; money that is ploughed back into the community, funding workshops, support and advice.

Councillor Perkins concluded that amongst the aims of the Festival Committee was "promoting pride in Pembroke Dock, a sense of community and identity". Additionally, the increased footfall into the Town Centre increased awareness and added value to the town overall.

Councillor Perkins also discussed a possible lantern parade to coincide with other activities to be held in the town as a part of the 2007 Christmas arrangements.

The Festival Committee aims to offer a wider range of activities for the forthcoming year and is seeking to establish closer ties with the Chamber.

The Secretary thanked the Festival Committee members for their presentation and then asked for a Chamber member to sit with the Festival Committee. James Parfitt offered his considerable talents as a liaison between the Chamber and the Festival Committee, which was accepted.

### **76. ANY OTHER BUSINESS**

Sherrill Percy presented the final draft of the Business Directory for approval; the Chair asked that the original purple livery be applied to the booklet. Both PLANED and the Chamber wish to express their thanks to Mr Martin Caveney who kindly supplied the pictures of Pembroke Dock locations used in the directory.

A Chamber member is required to accompany the Chair for a three-day visit to Sweden commencing on Monday 15<sup>th</sup> October.

James Parfitt and Councillor Perkins relayed some of the changes that will be made to London Road on the completion of the Tesco expansion.

### **77. DATE OF NEXT MEETING**

The next meeting will be held at The Pater Community Hall on Thursday 4<sup>th</sup> October, 2007 @ 17:40.

There being no other business the meeting was closed at 19:00.